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King Ranch Inc. announces new store in Corpus Christi

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King Ranch Inc. announces the scheduled opening of a new retail store in Corpus Christi this fall. King Ranch Ag and Turf will offer quality commercial and residential lawn equipment, compact utility tractors and equipment, small construction equipment, as well as grass sod for yards and landscaping. The store is a collaboration between the King Ranch-owned Robstown Hardware Company and King Ranch Turfgrass, bringing the expertise and experience of those two operations together under one roof for the first time.

King Ranch Ag and Turf will offer parts and repair service for lawn and garden equipment. Featuring brands like John Deere, Stihl, Honda and Bush Hog, the new store will have anything a commercial landscaper or a DIYer might need for small or large projects. The 4,500 square foot repair shop will be staffed with 2 full-time, certified technicians.

"We're excited about this new opportunity to serve the residents of the Coastal Bend," said Lance Hancock, Retail Operations Manager for King Ranch. "We believe this new location will offer a convenient option to residents of Corpus Christi and surrounding areas who want to make their yards the best they can be."

Along with lawn and garden equipment, the location will offer same-day pickup for turfgrass. King Ranch currently offers six types of turfgrass, including multiple varieties of each type: Bermuda, Bluegrass, Buffalo Grass, Fescue, St. Augustine and Zoysia.

"While we've sold King Ranch Turfgrass for order through Robstown Hardware and online, this is the first time it will be available for same-day pickup in the Coastal Bend," Hancock said. "We'll also have a staff of experts to help ensure the right product gets matched with your project."

Robstown Hardware Company will continue to sell lawn and garden equipment, in addition to serving the needs of area farmers.

The new 9,700 square foot store will be located at 3812 South Padre Island Drive in Corpus Christi and is expected to include 10+ employees.

Opening day is currently scheduled for October 2020.

About Robstown Hardware Company

Founded in 1913, Robstown Hardware Company has served the Coastal Bend for more than a century. Robstown Hardware offers sales, service and parts for a full line of John Deere products, including lawn and garden equipment, commercial mowing equipment, compact utility tractors and equipment, mid-size farm and ranch tractors, row crop tractors, large horsepower tractors, sprayers, harvest equipment, planting equipment, hay equipment, tillage equipment, and even small construction equipment such as skid steers and mini excavators. For years Robstown Hardware Company has been involved in the community supporting local county extension crop and field programs, farm and ranch shows, offering annual customer appreciation events, participating in various local county junior livestock shows, funding scholarships, joining in youth agriculture awareness events, sponsoring youth 4H tractor driving and safety events, and supporting local Relay for Life Cancer fundraising events.

About King Ranch Turfgrass

With the same tenacity and care that Captain King exercised to ensure that his cattle would have good grass to eat and that it would be available year in and year out, the 20th century founders of King Ranch's turfgrass business instituted practices that today have established them as some of the most respected and conscientious sod producers in the country. The King Ranch Texas turfgrass operation is the largest grower and provider of turfgrass in the state of Texas. There are currently 21 King Ranch Turfgrass stores and farms throughout Texas.